

Endpoint

POSThttps://app.brand2social.com/api/api-services/v1/brand-service/create-customer

Description

Create a new customer account with brand and usage details. Returns login URL and customer ID for immediate access to the platform.

Request

Headers

Key	Value	Description
Content-Type	application/json	Specifies the media type of the resource

Body

<pre>{ "user_details": { "email_address": "user@example.com", "password": "securePassword123", "timezone": "America/New_York", "first_name": "John" }, "brand_details": [{ "brand_name": "ExampleBrand", "timezone": "America/Chicago", "brand_limitation": { "social_account_limit": 5, "users_limit": 3, "ai_content_tokens": 1000, "ai_image_token": 500 } }] }</pre>	JSON
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Field Descriptions

Field	Type	Required	Description
user_details.email_address	string	Yes	Email address for the customer account
user_details.password	string	Yes	Password for the account (minimum 8 characters)
user_details.timezone	string	Yes	IANA timezone string (e.g., "America/New_York")
user_details.first_name	string	Yes	Customer's first name
brand_details[].brand_name	string	Yes	Name of the brand/organization
brand_details[].timezone	string	Yes	Timezone for the brand operations
brand_limitation.social_account_limit	number	Yes	Maximum number of connected social accounts
brand_limitation.users_limit	number	Yes	Maximum number of users for this brand (must be ≥ 1)
brand_limitation.ai_content_tokens	number	Yes	AI content generation token allocation
brand_limitation.ai_image_token	number	Yes	AI image generation token allocation

Response

✓ Success Response (200) <pre>{ "status": "SUCCESS", "http_code": 200, "message": "Successfully created new customer", "data": { "redirect_url": "https://platform.brand2social.com/login", "customer_id": "cust_123456789" } }</pre>	✗ Error Response (400) <pre>{ "status": "FAILURE", "http_code": 400, "message": "Need to have the user limit > 1", "data": "" }</pre>
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Important Notes

- The `users_limit` parameter must be greater than 0 to avoid validation errors.
- The `redirect_url` in the success response is time-sensitive and should be used immediately.
- All timezone values must be valid IANA timezone identifiers.
- Password requirements: minimum 8 characters with at least one letter and one number.